



LakimiesUutiset

JuristNytt

Lawyers News

1. Publisher

Suomen Lakimiesliitto - Finlands Juristförbund ry
The Association of Finnish Lawyers

Address Uudenmaankatu 4-6 B
FIN-00120 Helsinki

Telephone +358 9 8561 0300

Telefax +358 9 8561 0300

Executive dir. Jorma Tilander

Chief editor Juha Mikkonen

2. Sales of advertisement space

Juha Mikkonen, email: juha.mikkonen@lakimiesliitto.fi

3. Edition 15 000 copies

4. Size of the magazine 215 x 278 mm

Printing area 170 x 228 mm

Screen ruling 60/48 on the pages and on the cover

Printing offset

Printed by Scanweb, Kouvola

5. Advertising prices (euros)

Size 4-colour

Double page

278x430 mm 2900

1/1 page

170x228 mm or 2100

215x278 mm

1/2 page

83x228 mm or 1570

170x112 mm

1/4 page

83 x 112 mm 1030

No advertisements on the first cover.

Special sizes and supplements by agreement.



6. Payment to

Suomen Lakimiesliitto - Finlands Juristförbund ry
The Association of Finnish Lawyers

7. Cancellation of advertisements

At least one month before publication.

8. Claims

In writing, 14 days after the publication of the issue.

The magazine's liability for mistakes is limited to the price of the advertisement at the most.

9. Publication schedule

<u>Issue No.</u>	<u>Issue date</u>	<u>Deadline for the material</u>
1	25.01.	05.01.
2	14.03.	22.02.
3	02.05.	04.04.
4	13.06.	23.05.
5	29.08.	08.08.
6	26.09.	05.09.
7	31.10.	10.10.
8	05.12.	14.11.

Study results

According to a study Lakimiesuutiset was considered a very important factor in the activities of the **Association of Finnish Lawyers**. 98% of the respondents read the magazine and 72% kept it. The respondents were very satisfied with the magazine; useful 86 %, interesting 80 %. Over 50% of the lawyers lived in metropolitan Helsinki, 40% were employers or their representatives. According to the study, 75% of the Association members were younger than 51.

Lakimiesuutiset is published by the Association of Finnish Lawyers, the central trade organization of Finnish lawyers. The purpose of the Association is to look after the social and economic interests of lawyers and associates in laws and promote their common aims.

The purpose of Lakimiesuutiset is to be a neutral magazine and bulletin for lawyers. The magazine is included in the membership fee. For others the subscription fee is 93 euros in Finland, and 98 euros outside of Finland.